

Overview of 40th Events

- ▶ 8/1 Celebratory Kick Off
- ▶ The “Lemon Grove History Minute”
- ▶ *The Zest*
- ▶ History Hunt
- ▶ Local Lemon Rush
- ▶ #ThrowbackThursday Posts
- ▶ Lemon Grove Acts of Kindness Campaign
- ▶ 20th Annual Bonfire



The “Lemon Grove History Minute”

- ▶ Presented at each City Council Meeting
 - ▶ 22 videos total
- ▶ Topics
- ▶ Presenters



The Zest

- ▶ The City's rebranded newsletter
- ▶ Launched today
- ▶ Published Monthly
 - ▶ City news;
 - ▶ Events;
 - ▶ Local business spotlights;
 - ▶ Employee spotlights; and more!



INSIDE THIS ISSUE:
Lemon Grove Turns 40
Staff Spotlight
New Laws
Summer Fun

THE ZEST

AUGUST 2017 // Inaugural Issue

CITY OF LEMON GROVE NEWS

LEMON GROVE TURNS 40

Join in the festivities to celebrate this milestone

The City of Lemon Grove celebrated its 40th birthday on July 1 and now a year-long celebration is underway! The festivities are being kicked off with this first issue of *The Zest*, the City's newly rebranded newsletter. It will be published on a monthly basis so watch for it to arrive with updates on City news, events, local business spotlights and more.

You can help commemorate this birthday milestone by participating in these fun and free activities during Lemon Grove's 40th year.

- One "Lemon Grove History Minute" video highlighting memories from the past will be shared at each City Council meeting through the end of June 2018;
- A History Hunt will take place once a month with a clue to find a historical landmark hidden in plain sight around town;
- A Local Lemon Rush is planned for residents to find 40 hidden lemons around town and claim prizes;
- Forty #ThrowbackThursday posts will be shared on social media (Instagram, Facebook, Twitter) featuring vintage photos. Join in the fun and share your memories on social media by using #40andFunLG;
- The Lemon Grove Acts of Kindness Campaign will launch this month and will encourage kindness and community engagement; and
- Special 40th tributes will take place at the 20th Annual Bonfire on December 1, 2017.

For questions on these events, to share your memories and/or photos, or to request to be featured in the "Lemon Grove History Minute," contact Miranda Evans at 619.825.3813 or via email at mrevans@lemongrove.ca.gov.

DID YOU KNOW?
Lemon Grove attempted incorporation *four times* before voters were successful in the quest for cityhood in the March 1977 incorporation election.

CITY STAFF SPOTLIGHT:
Scott Adams
Sanitation Superintendent,
Public Works

Scott has been a valued City of Lemon Grove employee for more than 30 years. He is a Lemon Grove native and began his City career working as a recreation leader. In his current position as sanitation superintendent, he oversees the operation of the City's sewer and storm drains. Scott is an avid sportsman and when he is not working, he enjoys playing beach volleyball. The longtime Lido's lover enjoys leading by example and creating community relationships.

New city law prohibits alcohol use and smoking in Lemon Grove parks

Thanks to a unanimous vote by the Lemon Grove City Council, all city parks now prohibit alcohol use and smoking. Park hours were also adjusted to dawn to dusk year-round. Both changes were made to help better support family-friendly recreation in the community.

CITY OF LEMON GROVE
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Lemon Grove, CA 91945
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www.lemongrove.ca.gov

Find us on these social networks!

History Hunt

- ▶ Monthly History Hunts
 - ▶ August 2017- June 2018 (11 total)
- ▶ Clue given out once a month on Facebook, Twitter, Instagram and City's website
- ▶ First *correct* answer to share a photo of the location receives a prize
 - ▶ Share photo with #LGHistoryHunt
 - ▶ Reply on social media or email mevans@lemongrove.ca.gov



Local Lemon Rush

- ▶ 40 hidden lemons around town
 - ▶ 37 prize winning lemons (shown right)
 - ▶ 3 grand prize gold-leaf lemons
- ▶ To play:
 - ▶ Find one,
 - ▶ Share a picture with **#LocalLemonRush**, and
 - ▶ Turn it in to City Hall for a prize!



#ThrowbackThursday

- ▶ Photo and memory sharing
- ▶ 40 posts on Thursdays from now until June 28, 2018



Lemon Grove Acts of Kindness Campaign

- ▶ “Kindness Kounts”
 - ▶ Beautify your neighborhood
 - ▶ Read to seniors
 - ▶ Take in your neighbors’ trash cans
- ▶ Share photos on social media using **#LGKindnessKounts** for a chance to win a prize



Lemon Grove Acts of Kindness



Spread the Love // Share an Act of Kindness

We encounter opportunities each day to spread kindness in our community. Beautify your neighborhood, lend a helping hand, read to a senior... the possibilities are endless. Participate, pay it forward and receive a prize!

Take a photo showing how you spread kindness and share it on social media using **#LGKindness** for a chance to win a prize!

20th Annual Bonfire

- ▶ Friday, December 1, 2017
- ▶ Planning for:
 - ▶ Extended hours of operation;
 - ▶ New attractions; and
 - ▶ 40th Tributes



8/1 Celebratory Kick Off

- ▶ Honoring 40 Years of Incorporation
- ▶ Special Birthday Surprise
 - ▶ Presentations from two City Councilmembers from the inaugural City Council:
 - ▶ Dale Bailey, and
 - ▶ Jack Doherty
- ▶ Lemon cupcakes



Councilmember Dale Bailey

PRO MOTE CON CERNED LEADERSHIP



***ELECT
W. Dale Bailey
FOR COUNCILMAN***

March 8



PROJECTIONS:

He feels Lemon Grove needs progress in the following areas:

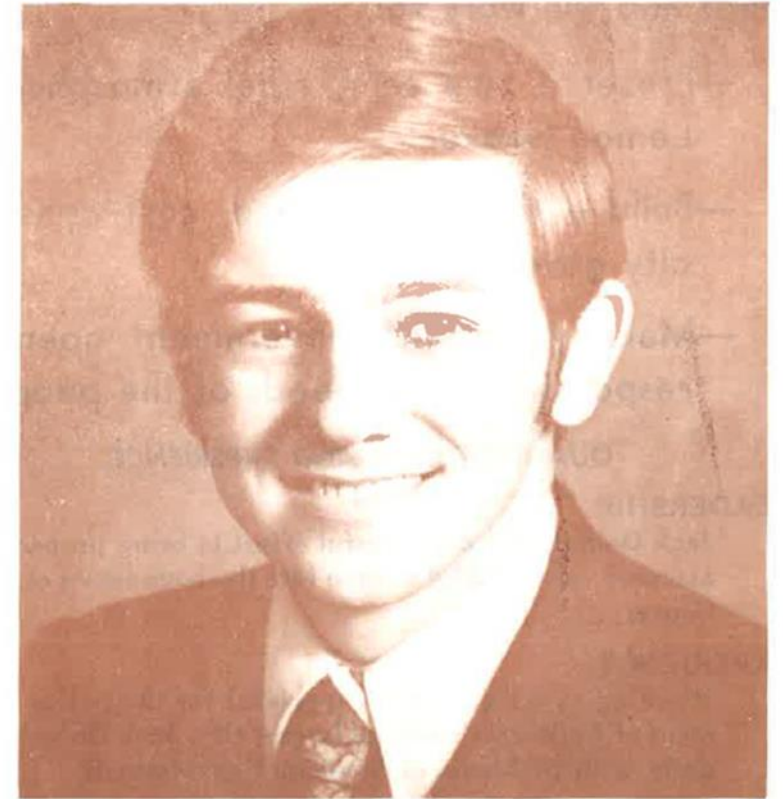
1. Economic stability within the present tax rate.
2. City planning for future growth.
3. Improving our roads and services.
4. Developing community pride (both homes and businesses can benefit from an aesthetic awareness that is attractive to shoppers and commerce).
5. Cooperation with law enforcement to "make our city safe."

Councilmember Jack Doherty

As your city councilman Jack Doherty will use his background in law and municipal government and will work to:

- Preserve the semi-rural atmosphere of Lemon Grove.
- Build a financially sound, cost conscious city government.
- Make your city government open and responsive to the needs of the people.

JACK DOHERTY



City Council

City of Lemon Grove, California

Paid for by the Committee to Elect Jack Doherty

to the Lemon Grove City Council

2213 Dain Court, Lemon Grove, 92045

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Thank you!

Happy 40th Birthday, Lemon Grove!



stay connected